

Solve for Tomorrow

CONDITIONS OF PARTICIPATION

SAMSUNG COOK ISLANDS SOLVE FOR TOMORROW 2025 COMPETITION

By entering into this “Samsung Cook Islands Solve for Tomorrow” competition (“Competition”) you (the “Participant”) agree to be bound by these terms and conditions. Any information published by the Promoter about the Competition at www.solvefortomorrowck.com or set out elsewhere in the application process form part of these terms and conditions. The Promoter of this Competition is Samsung Electronics New Zealand Limited (“Samsung”), 24 The Warehouse Way, Northcote, Auckland 0627.

1. Definitions

“Conditions”	means these conditions of participation.
“Competition”	means the “Samsung: Solve for Tomorrow” competition
“Competition Brief”	means the brief against which the Participants must submit an Idea as part of their Entry.
“Winner”	a successful Participant(s) who is awarded a Prize.
“Prize”	means the award for the Winners.
“Idea”	means the idea or solution entered by a Participant in response to one of the Themes.
“Samsung”	means Samsung Electronics New Zealand Limited
“Entries”	means every Entry.
“Entry”	means an application from an individual or team.
“Participant”	means the individual or team that has made an Entry.
“Applicant”	means each individual applying to participate in the Competition
“Theme”	means one of the themes as set by Samsung as the basis for the Competition.
“Submissions”	means any (non-personal) information submitted by an Applicant at any stage.
“PR Purposes”	the use of Applicant personal data for marketing and publicity as set out in clause 9.2

2. Eligibility

- The Competition is open to Year 9, 10, 11, and 12 of Cook Islands citizens and their schools
- No purchase or application fee is necessary to enter.
- The Competition is open to teams. There is a limit to the number of people in the teams – it is 4 students per registered team. i.e.
 - 4 teams per school.
 - 4 individuals per team OR
 - 2 individuals minimum per team.
- There shall only be 4 schools for the 2025 pilot SFT. Eligibility of schools will be on the first come, first serve basis.
- Each school is to register 4 teams or less per school. Age or year level of the teams is dependent on the teachers and students i.e. open category.
- Participants must create their own work, and not copy text, images, audio, or video recordings from third parties
- Each team will act in good faith, reasonably cooperate with any requests from the UNDP Accelerator Lab on behalf of the Ministry of Education and Samsung in a timely manner and not act in a manner which may adversely affect both UNDP Cook Islands, the Ministry of Education and Samsung's reputation, or adversely affect the health, safety or wellbeing of UNDP Cook Islands, the Ministry of Education and Samsung's staff or that of any other team.

3. Timetable of the Challenge

The Competition runs from **10 February 2025** to approximately **30 June 2025**, scheduled as follows:

Timeframe	Start Date	End Date	Activities
Week 1	10 Feb	14 Feb	Team Registration
Week 2	18 Feb	20 Feb 24 Feb	Design Thinking Workshop – Rarotonga Concept submitted for Preliminary Round
Week 3	25 Feb	27 Feb 3 Mar	Design Thinking Workshop – Mangaia Concept submitted for Preliminary Round
Week 4	3 Mar	7 Mar	Preliminary Judging & Semi-finalists announced
Week 5 – 10	10 Mar	18 Apr	6 weeks for team preparations
	24 Mar	28 Mar	Follow up mentoring from Accelerator Lab
	14 Apr	18 Apr	Monitoring & Evaluation of all teams
Week 11	21 Apr	25 Apr	Online semi-finals
Week 12	28 Apr	2 May	Semi-final judging & Finalists announced

Week 13 – 15	5 May	23 May	3 weeks for team preparations
Week 16	26 May	30 May	Dress Rehearsal & Finals

All dates are subject to change by UNDP Samoa Accelerator Lab, Ministry of Education and Samsung New Zealand.

4. Solve for Tomorrow Themes

2025 Cook Islands Solve for Tomorrow Challenge is a pilot competition. As such, teams will have the flexibility to design their innovations with any theme in mind. This will be an **open themed** challenge. The key criterion that all teams must adhere to are as follows:

- It must be relevant to the Cook Islands context.
- It must touch on or relate to a development issue impacting communities (communities can mean school communities, village communities, district communities or otherwise);

5. Registration

Entry

5.1. Registration of teams must be completed by **28 February 2025**. Registration is to be submitted by the Team Leader (Student) and should include a Teacher and the Activity plan (in the approved format). Registration is online and must be submitted on the following page: <https://solvefortomorrowck.com/register>.

The Entry must consist of:

- Fully completed online registration form, with answers to all questions and the Activity plan.

Semi – Finals Entry

5.2. Teams must submit their Innovation challenge for preliminary assessment by the panel of Judges no later than 23:59 hours (CKI) on **25 April 2025** or alternatively to UNDP Accelerator Lab via email acc.lab.ws@undp.org.

Finals Entry

5.3. Top 4 teams are expected to visually present their innovation challenges during the Finals competition. The top 4 teams are to also prepare a prototype to showcase during the Finals.

Entries can be in any one of the approved formats:

- Written plan or essay (max 1,000 words)
- Poster, diagram, model, or artwork (submitted via PPT, PDF, video or jpg format)
- Presentation PowerPoint (max 10 slides)
- Video presentation (max 5 minutes)

5.4. Entries will be reviewed and judged by a panel of judges comprised of a Samsung representative, the Ministry of Education, Sports and Culture, a representative from the United Nations Development Programme and at least one independent judge. The judge(s) portfolios shall be made available at www.solvefortomorrowck.com. The panel of judges shall review the Entries to determine which Entries

which, in the panel of judges' view, best meet the Winning Criteria. The panel of judges' decision is final.

5.5. The selection criteria for determining the winning Entries includes the following criteria ("Winning Criteria"):

Entries will be judged on:

- **Relevance (20%)**
Identifying an issue that impacts your community or group of people
- **Feasibility (30%)**
Feasibility of the solution with current technology and resources considered
- **Creativity (20%)**
Creativity and originality of the idea
- **STEAM (20%)**
Application of STEAM to help solve the problem / issue
- **Presentation (10%)**
Quality and effectiveness of entry.

5.6. The final results will be announced by Samsung on 30 May 2025 on the day of the final round event. All dates are subject to change by Samsung's implementing partner the UNDP Accelerator Lab in consultation with the Ministry of Education.

6. Prize

Prizes will be awarded from a prize pool valued at USD\$5,000.

There will be (1) winner of the First Prize of the highest scoring Entry. The First Prize consists of the following:

- Individual Samsung devices to the value of... awarded to the winning team and their teacher
- Cash prize or voucher prize worth USD\$2000 for the winning school

There will be one (1) Runner-Up Prize awarded to the next highest scoring Entry. The Runner-Up Prize consists of individual stationery vouchers awarded to the runner-up team and their teacher, plus a cash prize or voucher prize worth USD\$1500 for the runner up school.

There will be a (3rd) Place Prize awarded to the next highest scoring Entry. The Third Place consists of individual stationery vouchers awarded to the third-place team and their teacher, plus a cash prize or voucher prize worth USD\$1,000 for the third placed school.

Prizes are subject to change by Samsung. Samsung devices and minor cash prizes are to be awarded to the winning team and is to be split equally among the winning team members. The Samsung kit prizes, and the STEM support cash prizes are to be awarded to the school of the winning team.

7. Use of Submissions

6.1 The Promoter may publish on any of its websites or any social networking website any and all Submissions received by it in connection with this Competition at any time and for any reason.

6.2 The Participants own all their Submissions. Each Applicant agrees, and hereby provides, a perpetual

unrestricted (non-exclusive), irrevocable, royalty-free, transferable license to the Promoter, including the right to sub-license, to use, develop, edit, adapt, modify, or transform the Submissions for any purpose. The Participant hereby waives all moral rights they have in the Submissions to the fullest extent permitted by law.

6.3 Each Participant warrants that they are the person who created the Submission submitted to this Competition. The Participant shall indemnify the Promoter and hold it harmless from and against any losses, damages, liabilities, obligations, claims, actions and demands, including without limitation reasonable legal fees, arising directly or indirectly from any breach of warranty set out in this clause.

6.4 Each Applicant agrees that Samsung and their affiliated companies, are entitled to report about the Competition, including the Participant's Ideas, Developed Solutions and Final Solution, including for marketing purposes.

8. Personal Data – Rights To Use Names, Images and Videos

7.1 Samsung is the Data Controller for the Competition.

7.2 Samsung shall only use your personal data for the purposes of operating and administering the Competition (including contacting the Applicants in relation to the Competition and award activities), and the below PR Purposes.

- Each Applicant understands that Samsung and their affiliated companies, may use their name, location and age in publicity and marketing relating to the Competition.
- Each Applicant understands that Samsung and Digital and their affiliated companies, may use personal data, such as photographs and videos, which the Participant submits in publicity and marketing relating to the Competition.
- Each Applicant understands that Samsung and their affiliated companies, may take and use photographs and videos at the events in publicity and marketing relating to the Competition.

7.3 Each Applicant's personal data will be held in accordance with our Privacy Policy.

9. Safeguarding

Where an Applicant is a minor or vulnerable adult, Samsung reserves the right to require a parent/guardian/responsible carer to sign a declaration on behalf of the Applicant, confirming acceptance to these terms and conditions.

10. Legal Terms

9.1 The Promoter shall not be liable for any interruption to this Prize Draw whether due to force majeure or other factors beyond the Promoter's control.

9.2 The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the terms and conditions of this Prize Draw. The Promoter reserves the right to change the dates set out in the above Timetable.

9.3 The Promoter reserves the right to:

- exclude from scoring or remove an Applicant or a Participant from the Competition for any violation of these Conditions.
- exclude a Participant if they do not react within the time limit defined in a notification from the Promoter and appoint a replacement.
- extend a deadline, or require a response by a set deadline, where technical or other problems

occur in respect of a submission.

- modify the Conditions at any time and without the consent of the Applicants. In such scenarios Applicants will be informed in an appropriate manner of any modifications.
- remove Applicants from the Competition without compensation.

9.4 Each valid Entry will be assessed and scored by the judges against the Winning Criteria and the decision of the judges will be final. Under no circumstances shall the selection be made in the sense of a lottery, on the basis of chance or luck. In the event that the judges acting reasonably believe that all of the entries are of an insufficient quality to be awarded the prizes then the judges reserve the right to cancel the Prize Draw and withhold the prizes.

11. Limitation

The Promoter will not be responsible or liable for: (a) any failure to receive Entries due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or entries; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Competition.

By entering the Competition, the Participant agrees to release the Promoter from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Competition or with the acceptance, possession, attendance at or use of any prize (except death or personal injury caused by the Promoter's negligence, for fraud, or otherwise as prohibited by law.

The Promoter accepts no liability for any consequences, whether direct or indirect, that may arise from your participation in the Competition, your reliance on any statements we may have made about the Competition, or its suspension or withdrawal.

12. Law

The Competition and these Conditions are governed by the Independent State of Cook Islands laws and regulations.